

FEAST *of the* SENSES

6 November 2009

The 8th annual Feast of the Senses is rapidly approaching. The 2010 Festival will be held from 19 to 28 March 2010 and is shaping up to be the most exciting ever. The following is from the recently adopted 2009 - 2012 Business Plan for the Feast of the Senses:

"Purpose Statement

The Feast of the Senses Inc. exists to:

- showcase, promote, celebrate, and educate the community and visitors about the Ultratropics through the provision of a festival.

Value Statement

The Feast of the Senses Inc. values the diversity and uniqueness of the Ultra tropics including:

- Its natural beauty,
- The wet tropical climate,
- The unique diverse and exotic fruit, vegetables, flowers, meats and seafood
- Culture, activity and art and craft inspired by the Ultratropics.

The Vision

The Feast of the Senses Inc. is a sustainable and effective organisation facilitating a festival that is recognised as a significant contributant to the economic social and environmental fabric of the region."

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The Opportunities for You:

We would like to invite you to be involved in the Festival and attach details of the sponsorship packages available. There are various sponsorship packages ranging from major Naming Rights to Bronze level of \$100.00. Any appropriate sponsorship “in kind” would also be much appreciated, most welcome and appropriately acknowledged.

Should you prefer to make a donation to the Festival rather than a sponsorship arrangement, this also would be greatly accepted and appropriately acknowledged.

The major showcase events of the Feast of the Senses Festival include a Wine and Cheese Tasting, the official opening of the Festival on 19 March, the Gala Dinner on 26 March and the ever popular Market Extravaganza on Sunday 28 March. Although venues have not been finalised at this time, the Market Extravaganza will again be in the centre of Innisfail and promises to be an event to remember. There will also be numerous other smaller events happening under the Festival banner and they are also outlined in the attached package.

Your time is valuable and I appreciate the time you have taken to read this letter and I hope you will consider joining us in making the 2010 Feast of the Senses a truly spectacular event.

I will contact you in the near future to discuss further or please feel free to contact me direct for any more information that you may require.

Yours sincerely

Kirsty Densmore
2010 Festival Manager
Feast of the Senses Inc.