

THE WORLD'S LONGEST BANANA SPLIT RECORD ATTEMPT EXPLAINED

How we plan to make the World's Longest Banana Split...

What we need to Achieve...

The current record, held since 1988 by the town of Selinsgrove in Pennsylvania, USA is 4.77 miles long. Our aim will be to achieve 5 miles or 8 kms. Actually 8.2km or 8,200 meters!! The logistics are impressive: Approximately 40,000 bananas, 2,500 litres of ice cream, 2,000 litres of topping including local Mungalli Dairy yoghurt...

When we will Attempt it and by Whom...

- on Saturday 25 March 2017 – the day before **Australian Bananas** Market Day at Callendar Park, Innisfail – home ground of Brother's Leprechauns at around 4:00pm. Gates to open at around 2:00pm for 4:00pm start.
- This will be a ticketed event requiring approximately 8,000 people to assist in the making – one metre per person. See Phase Three
- 400 volunteers will be required as 'runners' on the day. See Phase Two

Phase One – Framework

Headed up by Boxwars, cardboard artists from Melbourne, the building and decorating of the framework is a project in its own right funded by Festivals Australia. Boxwars will be conducting 2 hour workshops across the entire Cassowary Coast for schools, aged care facilities and anyone else interested in being part of the assembly and decoration process of the 8,200 cardboard towers between which the V channeling will run. The V channeling will hold the banana split.

If you are interested in being involved in this please call 0447 037 476, email: manager@feastofthesenses.com.au or pop into the Feast office at 37 Rankin St, Innisfail. You can then book for a workshop or just find out what's happening.

The open workshops will be held across the Cassowary Coast and are free – but you will need to book.

Another idea is for your company or team to host a workshop (you'll need to book soon). Then form a team and come along on the day and be stationed at your own decorated section.

Phase Two – Assembly of the Framework on the Day

This is a day of Volunteering. It will be a long day commencing at around 6:00am and finishing when the Record Attempt is over and most of the cleaning up has been done. The day will include

- The laying out the completed towers on Callendar Park as per maps and then connecting the channeling.
- Ushering ticket holders in once the gates are opened.
- Distribution of the banana split ingredients to ticket holders. And help to eat the banana split on completion
- Assistance with clean-up.

Those wishing to volunteer in this capacity will need to have reasonable fitness and stamina levels.

Additional volunteers will also be required for cutting up fruit and preparing other ingredients on the day.

Completion of a registration form will be required, from which volunteers will be selected. There is no cost for volunteering and refreshments and some merchandising will be provided on the day.

Phase Three – Making the Banana Split – Ticketed Event

This is for people wishing to be involved in the making of a World Record – for the World's Longest Banana Split. Gates will open at around 2:00pm and it is estimated that the banana split making will commence around 4:00pm. It is expected to take about an hour after which the adjudicator will carry out his official duties and either "yea or nay" our Record. After which it will be eaten.

This is a ticketed event and tickets can be purchased online at <http://www.feastofthesenses.com.au/content/tickets/>

Online tickets are \$12.00 each and include:

- Entry to Callendar Park for the Banana Split record attempt
- Making around one meter of banana split - that's five bananas
- Once the record has been declared: Eat as much of the meter of banana split as you can sharing with volunteers and spectators
- An **Australian Bananas** cap
- A certificate of participation in a Guinness World Records event
- Entry into Market Day Extravaganza on Sunday 26 March (only included for online ticket purchases)
- Online tickets can be purchased at our office at 37 Rankin St, various weekend markets, or by phone (0447 037 476) in the lead up, for those not confident in online purchasing.
- Tickets purchased at the gate will be \$12.00 and **WILL NOT** include entry to Market Day on Sunday.

To ensure the safety of the cardboard framework strict conditions apply for children:

- Children aged three and under must be in a backpack or sling – i.e. feet off the ground **with strictly one child per adult**. They may be in the grandstand with an accompanying adult and will be able to enter once the record is declared,
- Children aged four to seven must be under close control of an adult and included on their ticket, **with strictly one child per adult**.
- Children aged eight to 12 must be on their own ticket (\$12.00) but must still accompanied by an adult. However the strict one child per adult will not apply.

As a condition of online ticketing all children aged seven and under have free entry for both Saturday and Sunday. **Please note that the \$12.00 ticket charge is the lowest price possible to allow us to undertake this Record Attempt.**